

# Embracing New Technologies

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# Who am I?

# What is this session about?

Ian Bate, director of Issimo 360 Ltd, a Salesforce consultancy

New technology (Artificial Intelligence) with specific relation to grantmaking

# We will look at...

- **What is Generative AI?**
- **Potential Benefits**
- **Example: Grants Management the Easy Way**
- **Concerns**
- **What to do Right Now**
- **Further Reading**

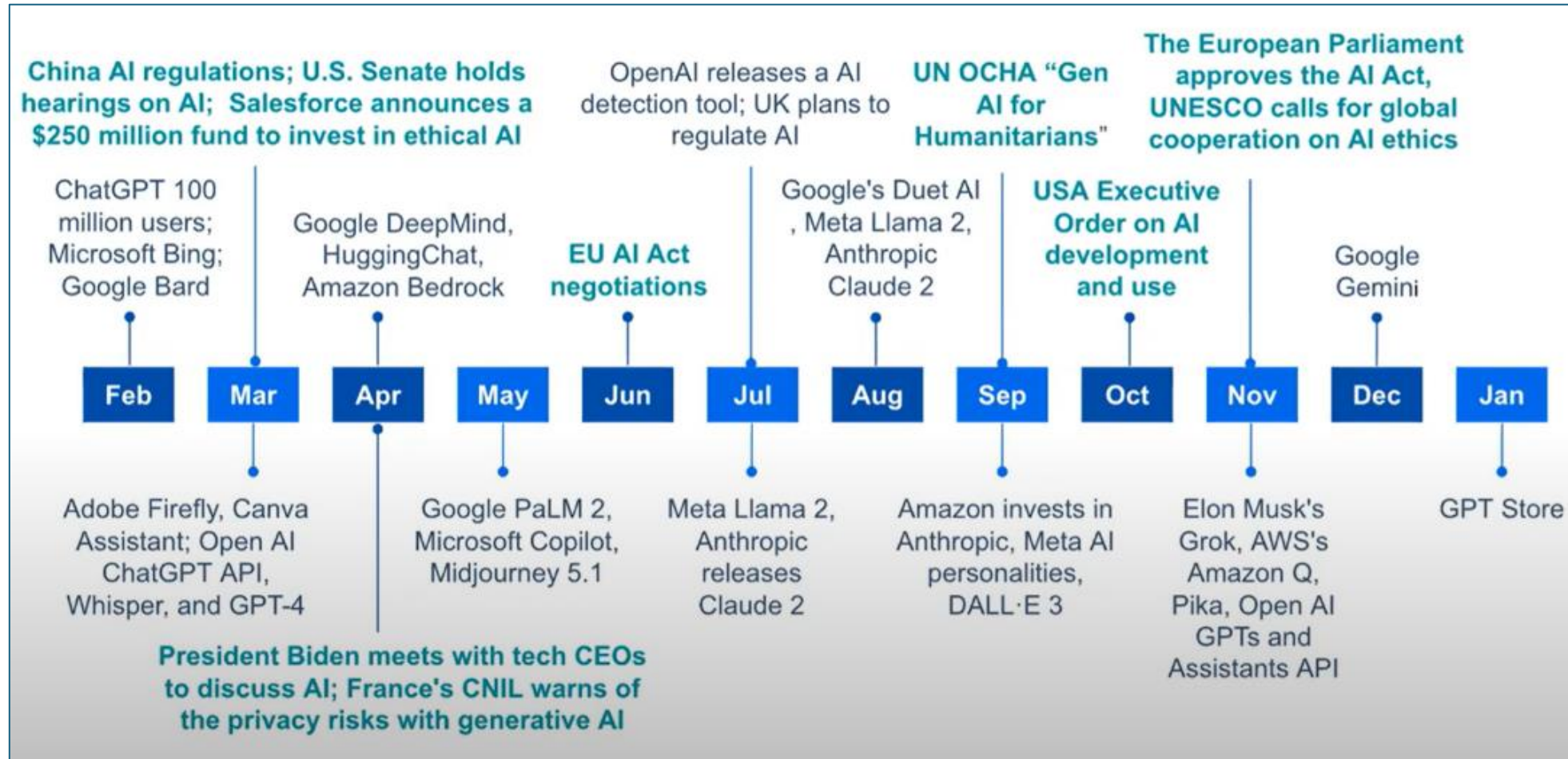
# What is Generative AI?

Generative AI is a subset of artificial intelligence that involves the use of algorithms to generate new content such as images, text or music, that is similar to what humans might produce.

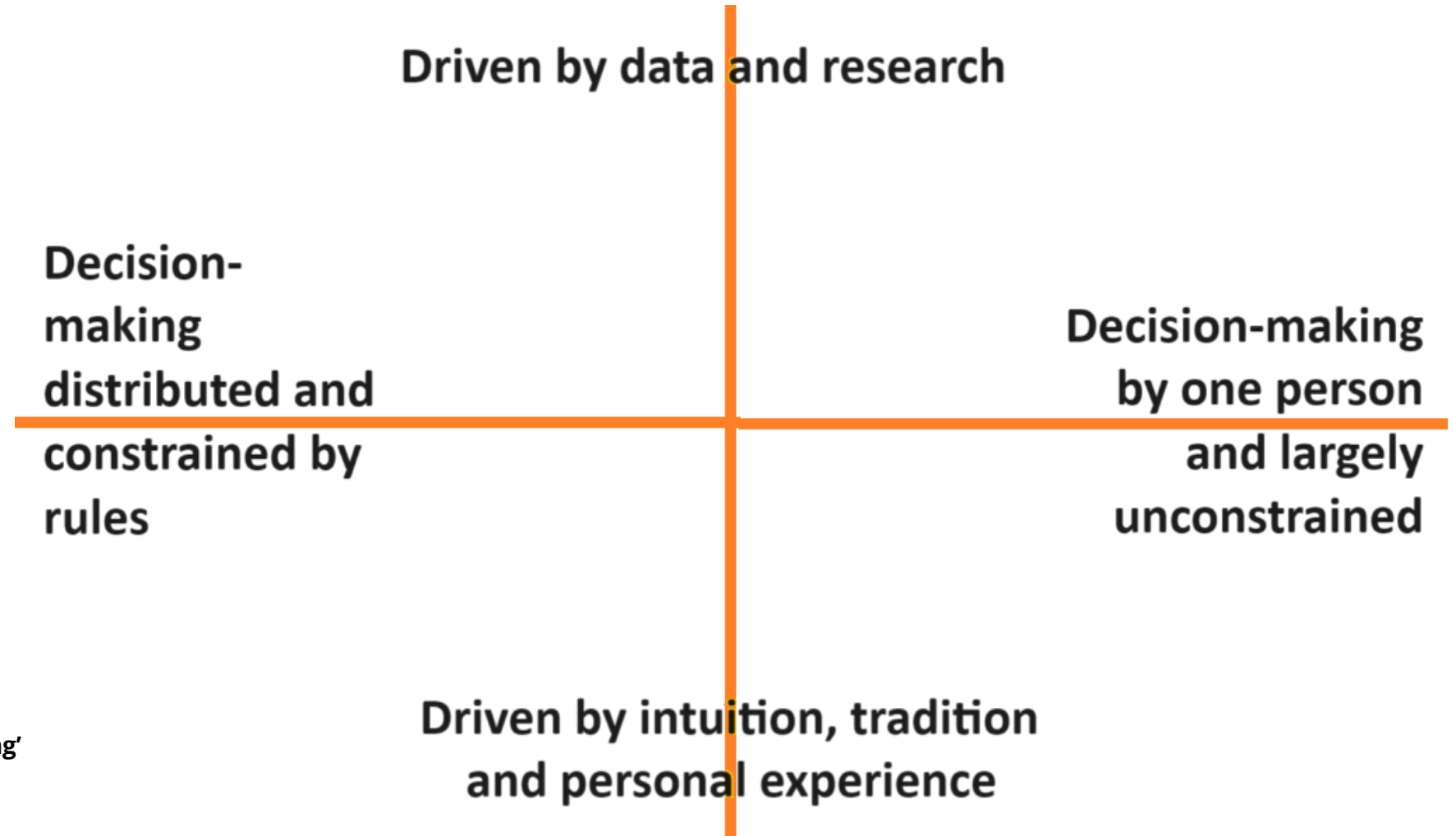
Employs a Large Language Model (LLM) which uses training data as the basis for generating responses.

Came to the public domain out of nowhere 18 months ago as ChatGPT

# What is Generative AI?



# Potential Benefits



Adapted From 'Modern Grantmaking'  
Gemma Bull

# Potential Benefits

An Exercise:

**What scenarios can  
you imagine AI might  
help you with?**

# Potential Benefits

## **Scoring/Assessing of grant applications**

Based on your own GMS data or another LLM  
What ethical concerns does this raise?  
Would this reinforce bad practice?

## **Natural language analysis of data within your system(s)**

'How many Arts grants did we approve last year?'  
'What is the success rate of our various programmes?'

## **Content such as policies, procedures, website**

Website content, speedy and low risk  
Policies, why not?

## **Email responses, manual and automated**

Manual implies a draft  
Automated is very different  
In both cases, should you flag it as AI-generated?



# An Example

## Using ChatGPT to automate grant applications and assessment(?)

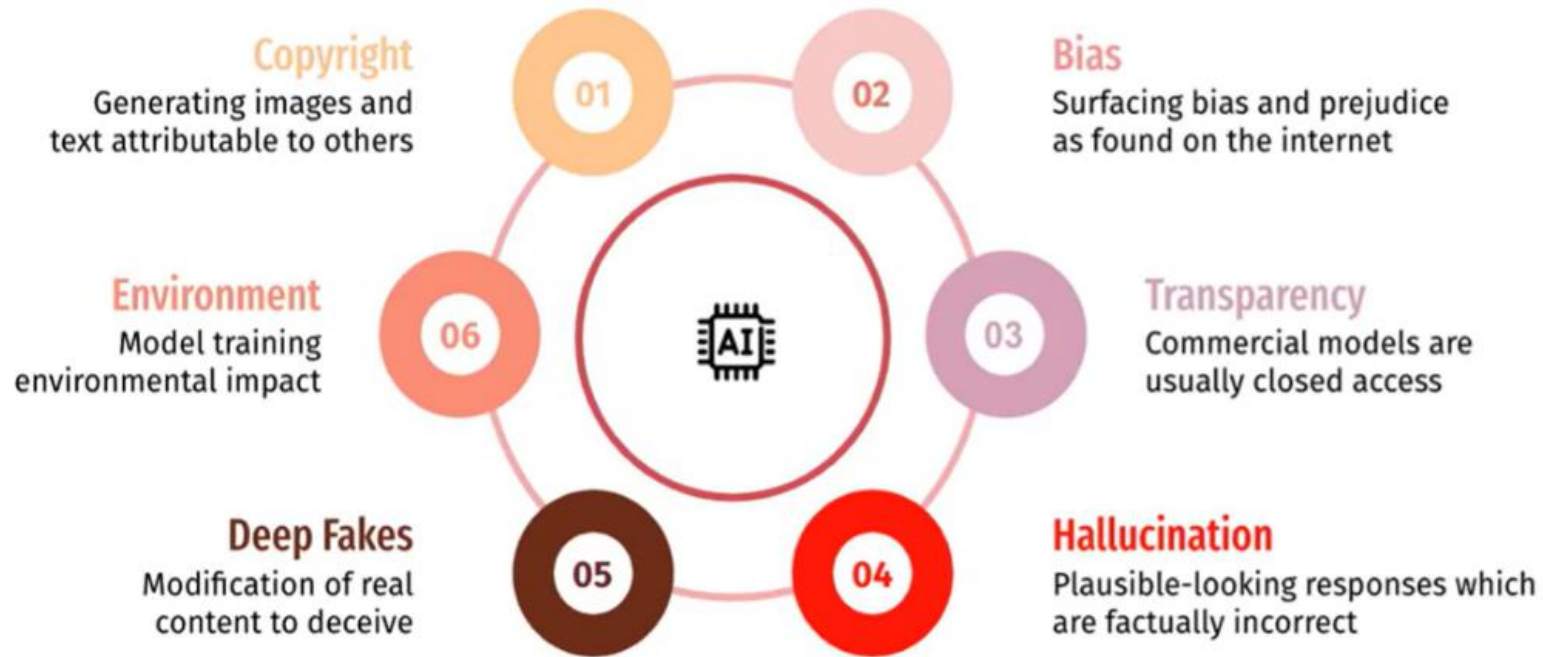
Write a compelling bid for funding to ????????

Assess the proposal for a £xxxxx grant

Score the proposal as a percentage

Write a short email asking for more information

# Risks and Concerns



And....

- Errors and misuse
- Accessibility
- Legal/Ethical
- Implication of the risk

# What to do Right Now



**DataKind**

# Acknowledgements

**"The Modern Grantmaker: A Guide for Funders Who Believe Better is Possible"**  
Gemma Bull and Tom Steinberg  
<https://moderngrantmaking.com>

**Datakind**  
<https://datakind.org>

# Further Reading

**"The Modern Grantmaker:** A Guide for Funders Who Believe Better is Possible" Gemma Bull and Tom Steinberg  
<https://moderngrantmaking.com>

## **Datakind**

<https://datakind.org>

- Especially their webinar series which is all on YouTube
- Their playbook for implementing AI projects

## **Charity Commission blog**

<https://charitycommission.blog.gov.uk/2024/04/02/charities-and-artificial-intelligence/>

## **Get your own ChatGPT**

<https://chatgpt.com/>

## **For fun**

<https://openai.com/index/sora/>