

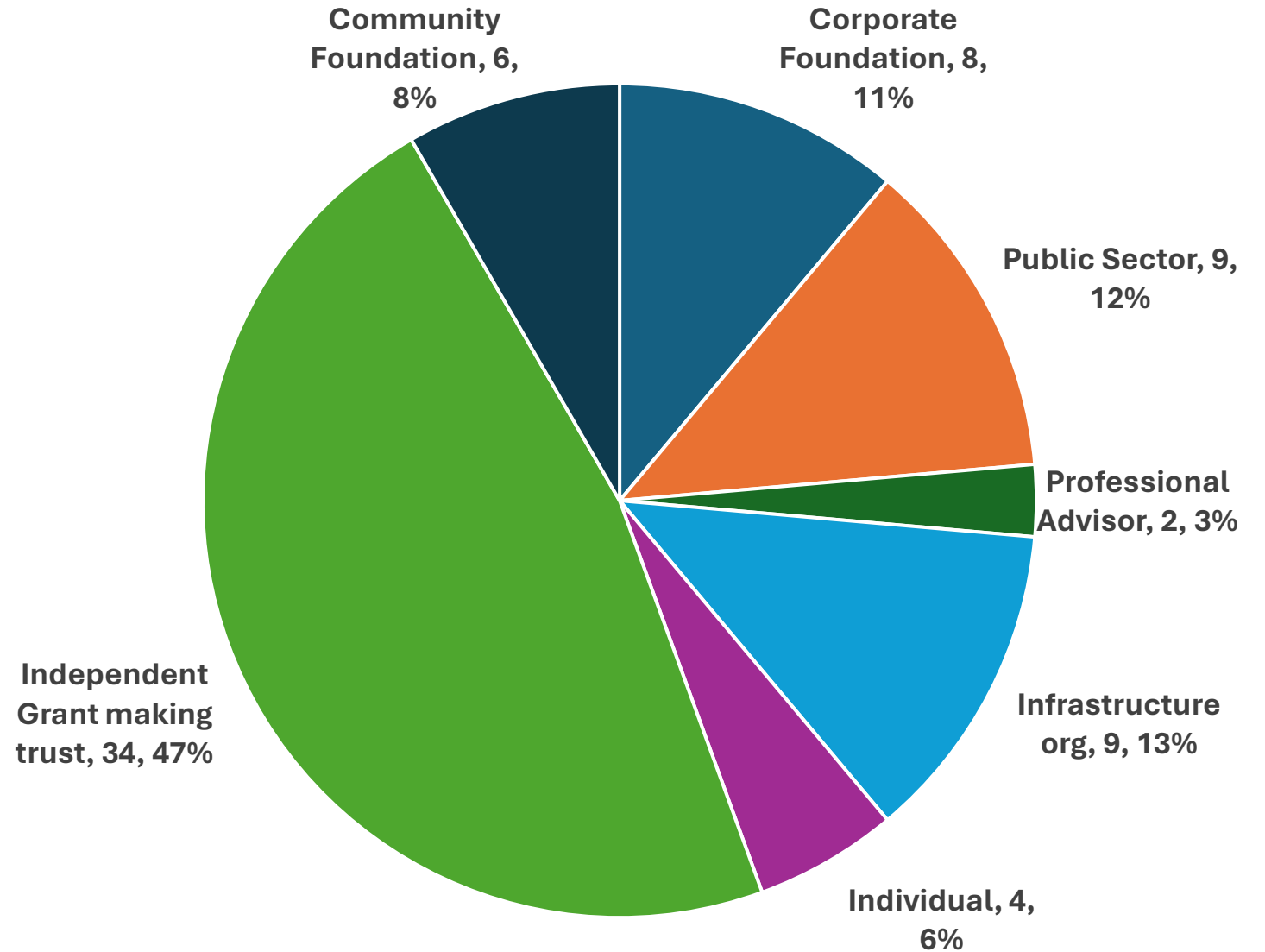
Grantmaking
survey 2024



Yorkshire Funders' membership

- Membership by membership band

- Band 1 33%
- Band 2 7%
- Band 3 15%
- Band 4 45%



Purpose of survey

01

Understand state
of grantmaking
across
membership

02

Understand any
trends – e.g.
response to
increased
demand

03

Gather better
understanding of
challenges

04

Develop
programme of
events for 2025,
information etc to
support members

Survey overview

29 organisations responded = 40% of membership



Range of organisations responding is reflective of membership

20 independent trusts and foundations

3 Community Foundations

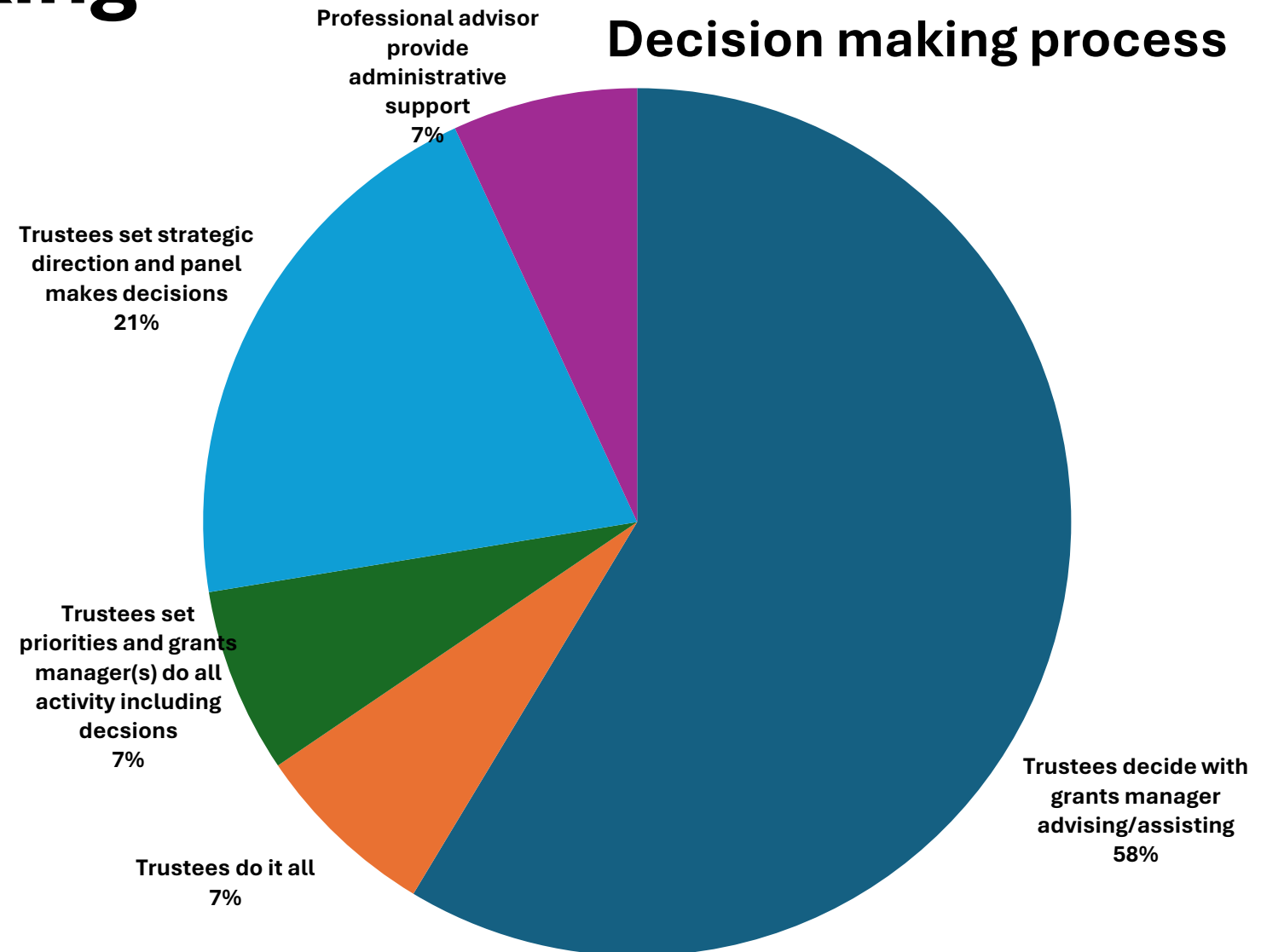
4 Corporate Foundations

1 local authority

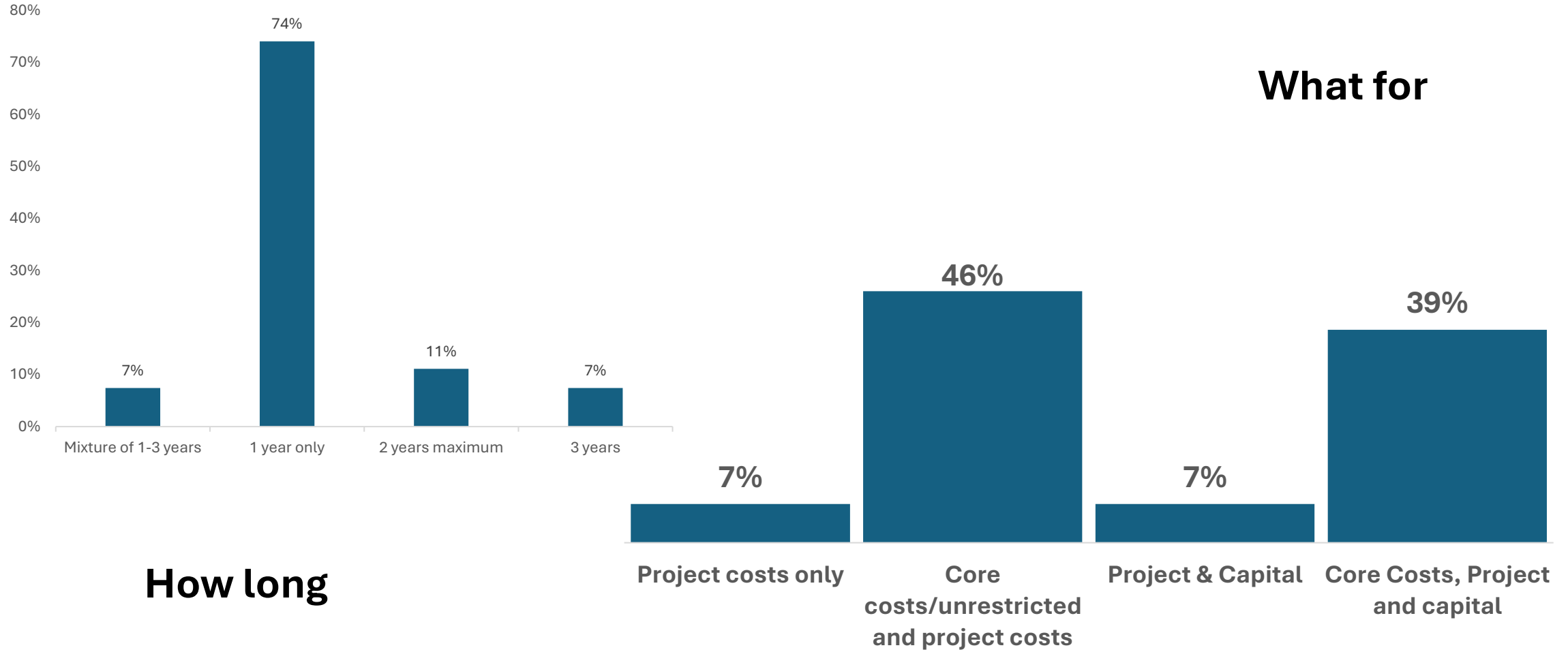
1 local infrastructure organisation that also makes grants

Grantmaking – size, scale of grants & decision making

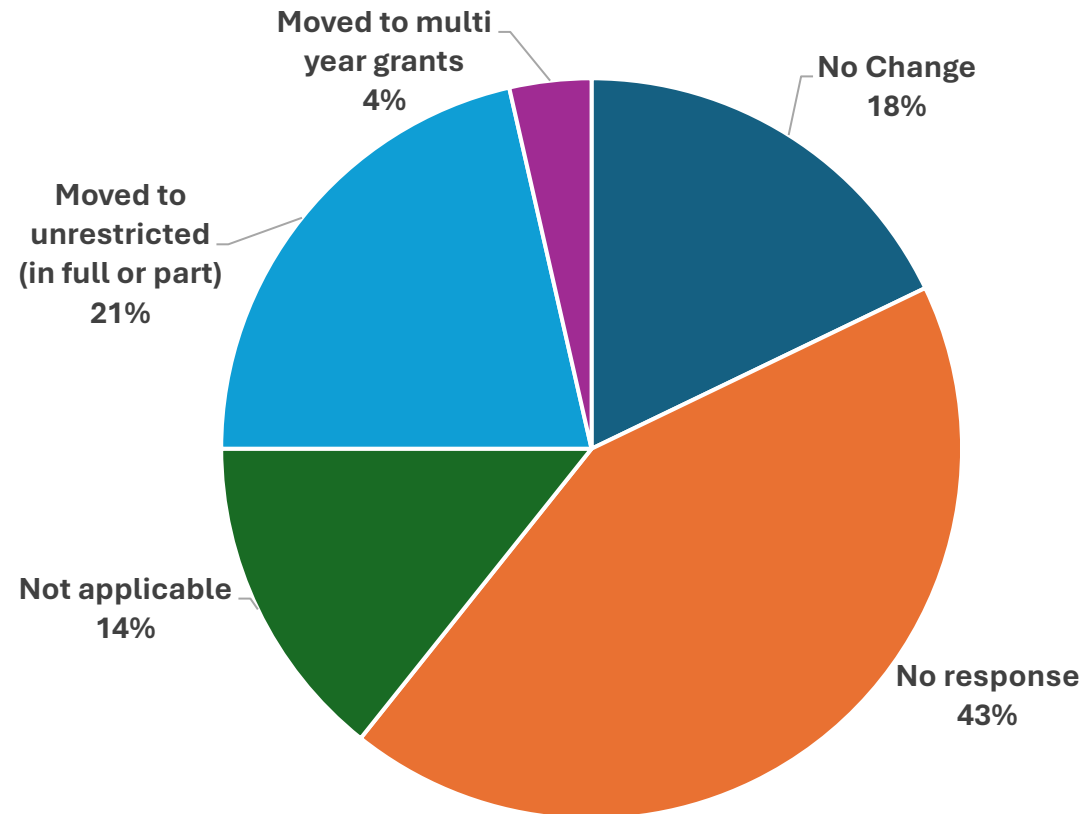
- Last year respondents distributed £55.5m (not all in Yorkshire!)
- 2/3 of respondents- average grant size up to £5,000
- Only 3 reported average grant size above £45,000



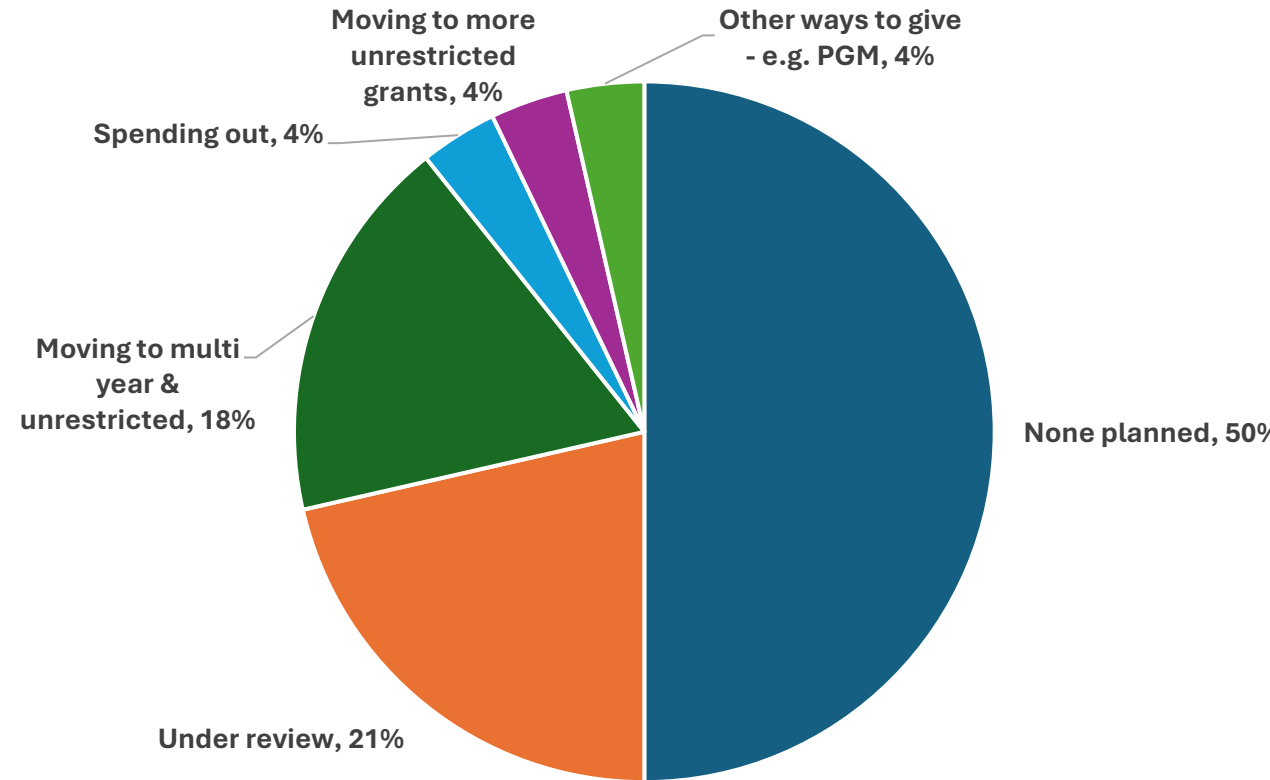
Grant periods and types



Planned changes to grant making?



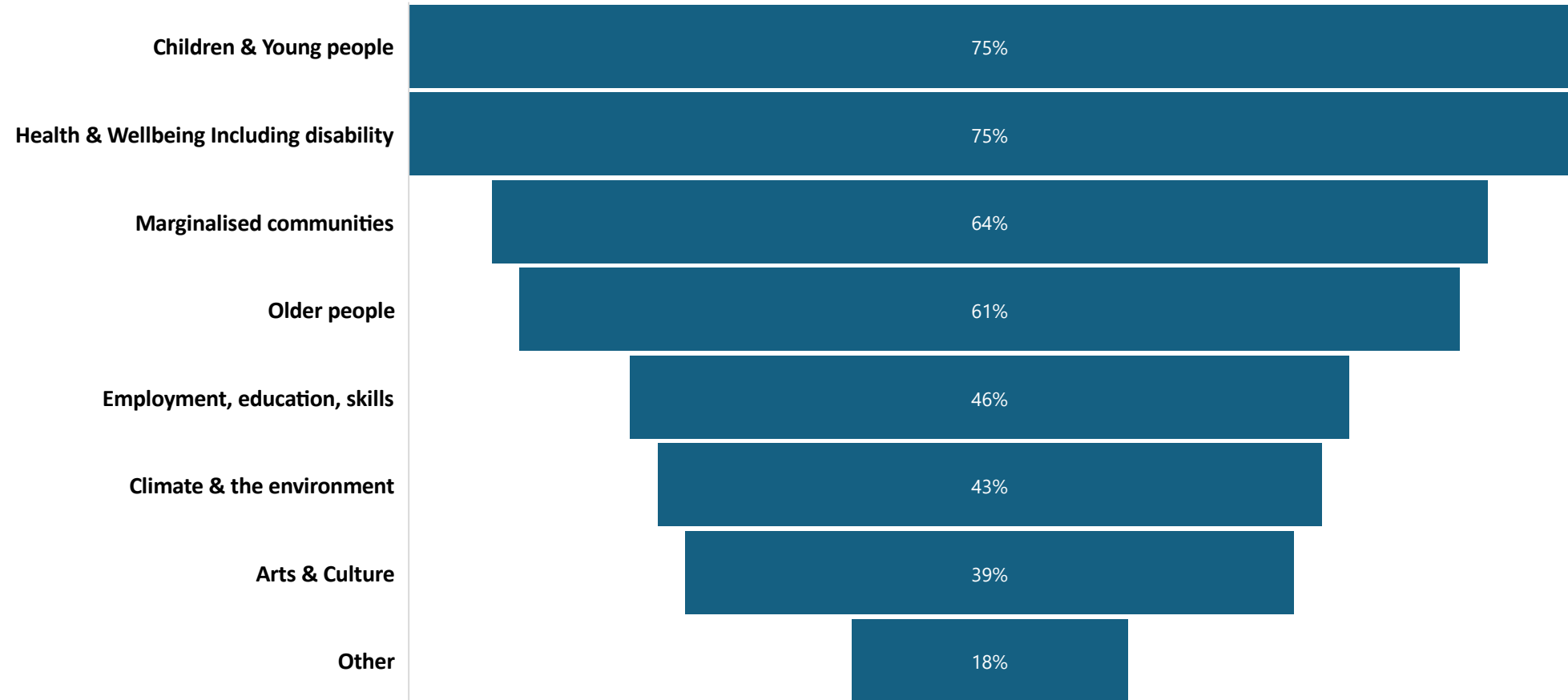
In the last 2 years



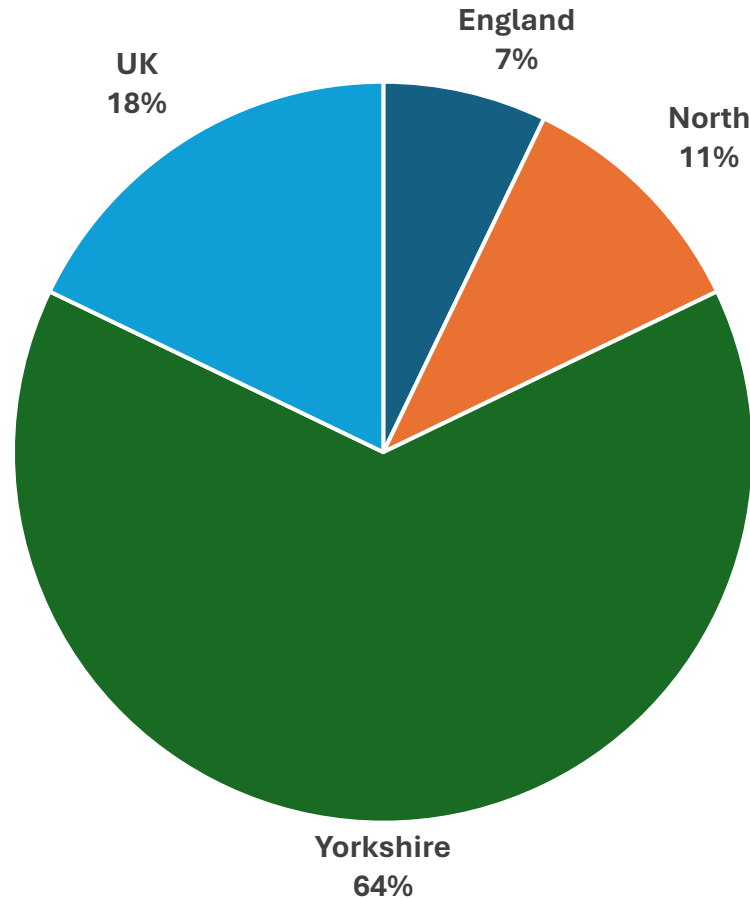
In the next years

Main themes supported

Only 4 members were single issue funders



Where are your grants made?



Only 4 funders have changed areas of focus – gone to a smaller geographic area or focussed on places with higher levels of deprivation

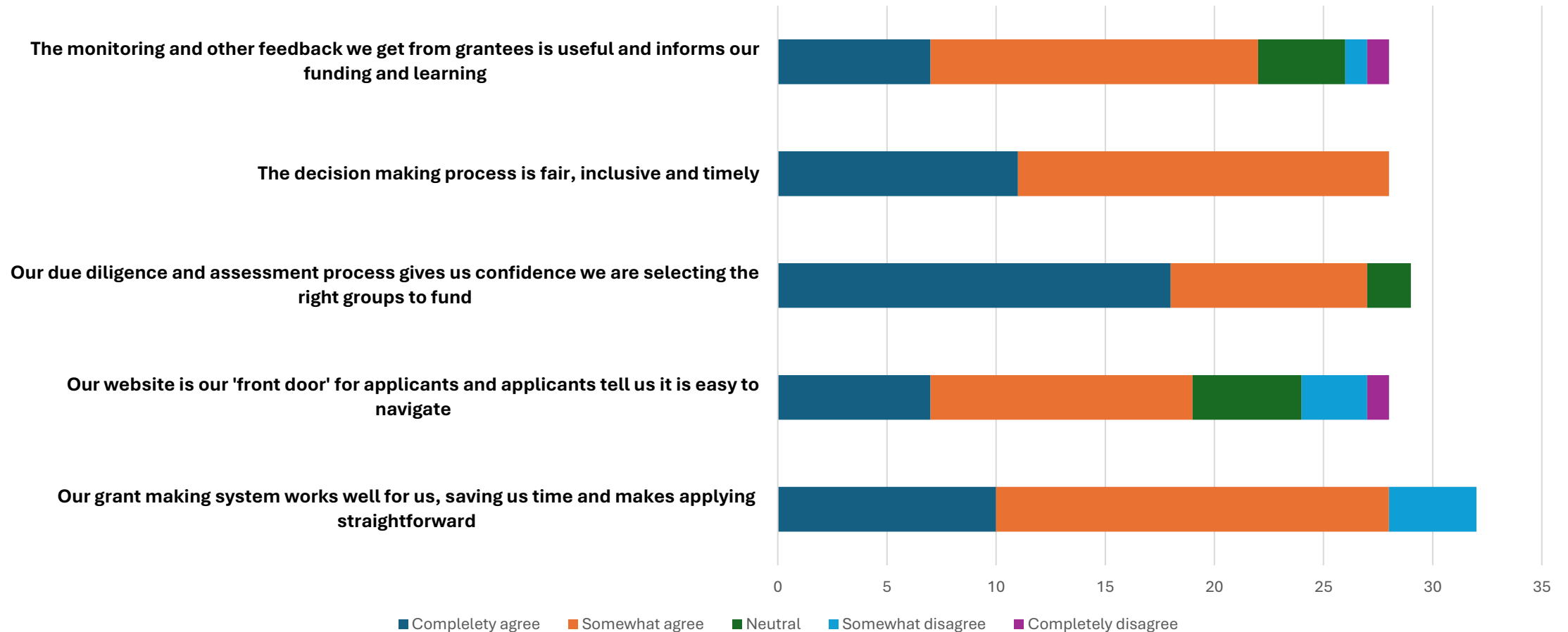
Funder Plus?

- 54% don't offer it
- 43% do
- 4% are considering it

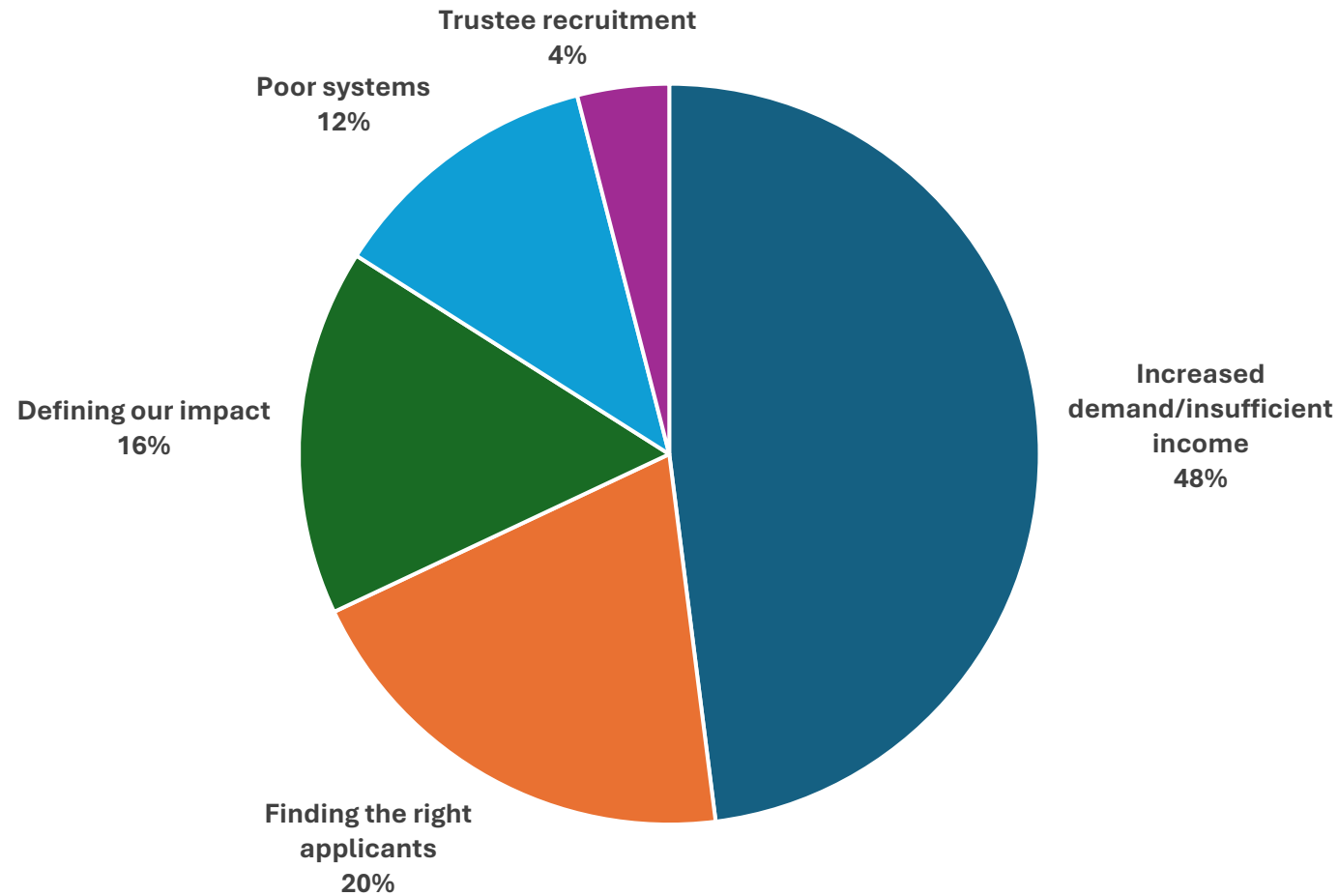
Views of systems and support

Overall average
satisfaction score
3.94 out of 5

Members' views on systems used



Most pressing issue facing you currently #1



Most pressing issues #2

- **Overwhelming demand & insufficient funding** - demand is rising due to local council cuts and a general decline in available funds, putting significant pressure on limited grant budgets
- **Limited administrative and trustee/staffing resources** – need streamlined grants management systems and modernised processes to reduce burden
- **Challenges in communication and outreach**
- **Impact measurement and evaluation**
- **Adapting to changing community needs**
- **Investment and financial stability**

What support do you want from Yorkshire Funders?

- **More training** – 50% of funders who responded
- **More research** - 36% of funders who responded
- **Support to recruit and/or mentor trustees and staff** – 30% of funders who responded
- **How to guides** - 30% of funders who responded
- **More Face-to-Face networking** – 25% of funders who responded
- **Support to individual organisations at critical points** – 18% of funders who responded
- **Fine as it is** – 18% of funders who responded

“Really value YF - you are a great resource and we're very happy to be included in your membership”

“A training session on how to demonstrate impact with unrestricted grants would be incredibly useful...I need to be able to demonstrate the impact of those grants to senior management and trustees”

“Have really enjoyed our first year's membership and have experienced some top class training sessions - at a great price!”

“The twice yearly get togethers are a great way to meet fellow grant makers”

Plans for 2025

- Member feedback survey January 2025
- More extensive events and training programme for 2025 under development
- Conference 2025
- Events, Admin & Comms officer starts Jan 2025
- Enhance communications to members
- Exploring how we support you
- Looking to work with UK Grantmaking on data for our region
- Support and networks for types of funders

Over to you...view, comments & questions